

Welcome to the world of crafting beer

Barons premium beer kits offer a simple approach to making your own beer – one that puts you on the fast track to enjoying beer of superb quality in no time. Clean, crisp, refreshing beer in a variety of different styles is only a few simple steps away.

You never knew it could be so good, and so easy! Let us show you more inside...



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Unmatched Quality. Unique Simplicity.

Barons Premium Beer Kits offer you 7.5 litres of high quality concentrated wort to get you underway to creating a natural beer of outstanding flavour, ready to brew with conventional beer making equipment, with no need for boiling! Barons gives you the opportunity to create your own microbrewery style beer quickly and easily!

Barons is defined by superior ingredients, state-of-the-art processing and unique user-friendly packaging which preserves product freshness. And our rigorous quality control procedures are employed throughout the process to ensure a perfect product to begin your beer crafting experience.

It all starts with premium ingredients. We recognize how important it is to use premium ingredients in the formulation of **Barons** products.

Barley: We use only the finest 100% barley malt available from around the world, superior in freshness and attenuation (fermentability).

Hops: By utilizing only the finest varieties of hops, we maximize this key component of the brewing process. Bitterness, aroma and flavour characteristics are all masterfully preserved, and no chemicals are added!

Our use of hops doesn't stop there. We even throw in a special add pack of finishing hop pellets, allowing dry-hopping for extra aroma and a further hint of flavour.



Yeast: Premium yeast also plays an important role in the quality of your finished beer. We continually test our packaged yeasts to ensure full vitality for fermentation. Ask your dealer about special fresh liquid yeasts to enhance flavour and character.



QUALITY CONTROL

Our investment in quality control is unmatched. Our quality control analysts ensure the purity and fermentability of the barley malt, freshness of the hops and full vitality of the yeast, in addition to extensive testing for colour, pH, bitterness and clarity.

Each **Barons** product is batch-coded, assuring you a premium quality product.



PACKAGING








Our state-of-the-art aseptic packaging system preserves freshness and quality in readiness for you. The 7.5 litre bag-in-box package allows you to craft beer with more malt and a less concentrated wort than conventional beer kits, for superior results.

Besides eliminating the need to add sugar, our packaging makes boiling your wort a thing of the past. No need to fuss with handling messy cans of malt extract – **Barons** is clean and hassle free.








Barons offers a range of popular North American styles in addition to a selection of premium microbrew styles that offer full aromas and flavours for the discerning beer lover.

BARONS NORTH AMERICA

-  **AMERICAN LITE:** Low alcohol beer with a golden straw colour and a smooth, mellow flavour. Light and refreshing – a joy to savour on a hot summer's day.
-  **CANADIAN DRAUGHT:** Creamy beer with a sparkling golden colour. Lightly hopped to bring out the true, just-tapped flavour of pub-style draughts.
-  **CANADIAN GOLDEN ALE:** Beautiful pale coloured beer with slightly more hop flavour than typical Canadian beers. True to its style, C.G.A. is malty but well-balanced. An exceptional beer for the North American ale enthusiast.
-  **CANADIAN HIGH TEST:** Higher alcohol content of a strong beer with a decidedly Canadian twist. Smooth and flavourful, robust and bold. For the brave at heart, not the weak-kneed.
-  **CANADIAN LAGER:** Similar colour and flavour to commercial varieties without the additives. Clean, cool and effervescent – a true slice of Canadiana.
-  **CANADIAN PILSNER:** Slightly more hop flavour than typical domestic lagers with a smooth finish. Light in colour, but full in flavour. For those who want a little more flavour in a Canadian style beer.
-  **MEXICAN CERVEZA:** Light and easygoing, with that special hint of flavour. Nothing quenches better than this – the quintessential summertime beer. All you need is this on ice with a plate of limes and you're home free.

BARONS PREMIUM

-  **AMBER ALE:** Malty rich flavour and body. This reddish ale has slightly more bitterness than typical ales but its maltiness gives a nice balance between sweet and bitter. Our blend of crystal and amber malts gives this ale its incredible character.
-  **BROWN ALE:** Deep, chestnut coloured ale with a full-bodied, roasted malt flavour. Precisely balanced with hop flavour, aroma, and maltiness to bring out this beer's true character.
-  **DUTCH LAGER:** This globally popular beer reflects the styles of Grolsch and Heineken, with a crisp golden lager character and smooth spicy hoppiness, rounding out to a gentle, grassy finish. Crisp, distinct and delicious.
-  **PALE ALE:** A superior rendition of this famous ale beer. It has a rich, chestnut colour with a slightly higher hop bitterness for a true English pale ale flavour.
-  **REDWOOD ALE:** A copper colour cream ale with traditional Canadian hop flavour and aroma. The superior maltiness and body in this flavourable ale are derived from a special blend of blonde and crystal malt. Full and refreshing.

